

Why use census data?

Census data, which includes information such as population, income, poverty, race and ethnicity, households and families, educational attainment levels, and migration patterns, are used for countless numbers of projects such as:

- conducting neighborhood studies to analyze well being and the effects of government action in a neighborhood
- providing supporting evidence for grant applications which may bring federal, state, and/or private assistance for day-care centers, building projects, urban renewal, and other local projects
- compiling community profiles; assessing communities when considering the relocation of a business or a household
- developing marketing and business plans
- assessing literacy and adult basic education needs in an area
- selecting sites within a community for building schools, libraries, and businesses
- using population figures to estimate potential weekly sales in a trade area
- proving eligibility for program assistance
- assessing levels of buying power in a geographic area
- planning public transportation projects such as highway expansion and metro-line installation
- tracking migration trends and projecting population levels
- planning disaster assistance strategies

Missouri State Census Data Center

Office of the Secretary of State
Rebecca McDowell Cook
Missouri State Library

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Overview

The Missouri State Library, a division of the Office of the Secretary of State, is the agency responsible for the Missouri State Census Data Center (MSCDC).

The center works in conjunction with the United States Census Bureau and a statewide network of Missouri affiliates to provide demographic and economic information to Missouri citizens.

In addition to the 10-year census, the Census Bureau conducts the Current Population Survey, releases annual population estimates, conducts an economic census every five years, and prepares a variety of estimates and special reports. The Missouri State Census Data Center produces a number of Missouri-specific demographic reports on an ongoing basis.

MSCDC services

- maintains census data and application libraries
- prepares current population estimates and projections for Missouri
- develops Internet applications for census data retrieval and customized requests

- offers mapping services
- provides consultation services
- compiles customized tabulations (aggregation and cross-tabulation of data) by request
- conducts training workshops about MSCDC web applications, geographic information systems, and other census-related topics
- provides information about local partnership opportunities for Census 2000

MSCDC services, reports, and customized requests are provided free of charge or for a cost-recovery fee.

Affiliate network

The center works with a statewide network of affiliates comprised of public and academic libraries, state agencies, regional planning commissions, and University of Missouri Extension offices. Affiliates provide free local access to census information in a variety of formats. Contact the center for a listing of local affiliate centers in Missouri.

Quarterly newsletter

A quarterly newsletter, *Missouri Census Update*, is produced at the State Library to keep census data users and providers up-to-date about current products and information. The publication is provided free upon request; highlights from the publication are available via the Internet at <http://mosl.sos.state.mo.us/lib-ser/update/mcu.html>.

Coordinating agencies



Six coordinating agencies in the Missouri State Census Data Center Program work in cooperation with the State Library to provide information, products, systems development, and user support services related to census data. All coordinating members conduct educational programming about the use of census data and cooperate in the planning and development of products which add value to data collected by the Census Bureau.

1 The state demographer, who serves in the Missouri Office of Administration, is the state liaison to the U.S. Census Bureau for the Federal-State Cooperative Programs for Population Estimates and Projections.

The demographer prepares annual population estimates for states, counties, and incorporated places, and periodically prepares population projections required by state and local agencies. The demographer also assists the General Assembly and bipartisan commissions to reapportion Missouri's legislative districts following each 10-year census. The state demographer serves as the governor's state liaison for Census 2000.

Missouri Office of Administration, Division of Budget & Planning
Capitol Building, Room 124, Jefferson City, MO 65102
phone: 573-751-2345 fax: 573-526-4811
MSCDC contact: Ryan Burson, state demographer
bursor@mail.oa.state.mo.us

2 Staff at the Office of Social and Economic Data Analysis (OSED) specialize in accessing and interpreting social and economic information. They also produce public policy reports, construct database applications, and maintain an extensive electronic data library. OSED coordinates product development and

World Wide Web applications for the Missouri State Census Data Center, and it makes Missouri census information and related data accessible in a variety of formats. OSED web applications include thematic maps, demographic profiles, electronic newsletters, and special reports.

As a part of their work in the MSCDC program, staff at OSED also provide user support services and create customized census reports upon request.

Office of Social and Economic Data Analysis
224 Lewis Hall, University of Missouri, Columbia, MO 65211
phone: 573-882-7396; fax: 573-884-4635
MSCDC contacts: Bill Elder and Evelyn Cleveland
elderb@ext.missouri.edu and evelyn@oseda.missouri.edu



3 Staff at the Urban Information Center build and maintain a public archive of several thousand data files, one of the most extensive collections of decennial census data in the United States. Using this archive for a base, UIC programmers have designed and generated Internet applications such as MABLE/geocorr and Uexplore.

These applications allow users to access the Missouri State Census Data Center's database and data products using a web browser. Staff at the UIC combine expertise in data processing with the application of demographic data to answer requests for standard and customized data products useful for a wide variety of marketing, planning, and research projects. Products are available in print, machine-readable, and map formats.

Urban Information Center
211 Lucas Hall / University of Missouri-St. Louis
8001 Natural Bridge Road, St. Louis, MO 63121
phone: 314-516-6014; fax: 314-516-6274
MSCDC contacts: John Blodgett and Linda McDaniel
c1921@umslvma.umsl.edu and c1921c@umslvma.umsl.edu



4 Staff at the Missouri Small Business Development Center work in conjunction with MSCDC's business and industry development center affiliates across Missouri. They provide consulting services for accessing census databases related to business and the economy. The Economic Census, taken by the Census Bureau every five years, provides a valuable tool for business planning and assessment.

Specialists at the Small Business Development Center also assist business owners and potential business owners with business plan development, market feasibility studies, and other business-related consulting services.

Missouri Small Business Development Center
300 University Place, University of Missouri
Columbia, MO 65211
phone: 573-882-0344; fax: 573-884-4297
MSCDC contact: Steve Garrotto
garrotts@ext.missouri.edu

5 Economists at the Center for Economic Information (CEI) specialize in economic analysis and forecasting. They compile and publish print and electronic versions of the Missouri State Census Data Center Economic Report Series, a series which highlights Missouri topics such as business location trends, occupational trends, and income distribution. They also produce *Missouri Outlook*, an annual economic forecast for Missouri. CEI staff also offer a variety of customized economic analysis and data services.

Center for Economic Information
University of Missouri-Kansas City
5100 Rockhill Road, Kansas City, MO 64110-2499
phone: 816-235-1394; fax: 816-235-5263
MSCDC contacts: Peter Eaton and Doug Bowles
peaton@cctr.umkc.edu and doug@cei.haag.umkc.edu

6 Geographers at the Geographic Resources Center (GRC) provide a variety of mapping and geographic services. The official 1990 census tract and block maps for Missouri counties are housed at the GRC and are available for reproduction upon request. Maps can also be plotted upon request for Missouri legislative districts, zip code areas, school districts, and other geographic areas.

The GRC is closely associated with the Missouri Spatial Data Information Service (MSDIS), a spatial data retrieval and archival system which supports geographic linkages to tabular data for geographic information systems. As an MSCDC coordinating agency, staff at the GRC have made census files a major focus for both geographic and tabular data. They offer system support and consulting services for individuals and agencies which are incorporating geographic information systems.

The GRC also partners with local governments to keep geographic files current. Geographic updates (e.g., boundary changes, additions of new roads, name changes of roads) are then provided to staff at the U.S. Census Bureau's Geographic Division to keep their geographic database correct and up-to-date.

Geographic Resources Center
17 Stewart Hall, University of Missouri
Columbia, MO 65211
phone: 573-882-2324; fax: 573-884-4239
MSCDC contacts: Tim Halthcoat and Greg Breuer
grotth@showme.missouri.edu & gregsb@showme.missouri.edu

Missouri State Census Data Center
P.O. Box 387, Jefferson City, MO 65102-0387

phone: 573-526-7648 or 800-325-0131 ext. 10
fax: 573-751-3612
e-mail: dpitts@mail.sos.state.mo.us

web site:
<http://www.oseda.missouri.edu/mscdc/index.html>

U.S. Census Bureau web site:
<http://www.census.gov>